MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE

Eklahare, Near Odhagaon Aurangabad Highway. Nashik. 422 105, Dist-Nashik (M.S.)

AUGUST 2021 TO JULY 2022

NEWS LETTER





All India Council for Technical Education,
New Delhi. (AICTE)
Directorate of Technical Education, Maharashtra (DTE),
Code: MB 5122

AFFILIATED
Savitribai Phule Pune University, Pune, Code: 1121

NAAC Accredited

• VISION •

To Establish a Centre of Excellence to Build Multifaceted Personalities Nurturing Administrative Abilities and Social Values, Contributing To the Development of Nation.

• MISSION •

To develop competent, professional & value oriented management graduates to face Business Challenges.

To provide an education that nurtures Administrative abilities & social values contributing to the development of society.

To create an environment for developing Entrepreneurs to support Social & Economic needs of Nation.

Program Outcomes(PO)/Learning Outcomes On successful completion of this Program, the learner will be able to	
PO 1	Students will be able to understand and apply knowledge of management theories and practices to solve business problems
PO 2	Students will be able to demonstrate Problem Solving Skills
PO 3	Students will be able to develop analytical and critical thinking abilities for data based decision making
PO 4	Student will be able to Demonstrate effective communication skills to influence and relate to multiple stakeholders across a range of business contexts
PO 5	Students will be able to function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.
PO 6	Students will be able to demonstrate their ability to analyze and evaluate the political, economical, social, legal and technological global environment.
PO 7	Students will be able to identify business opportunities and acquire entrepreneurial traits to evaluate and manage their own business successfully.
PO 8	Students will be able to demonstrate knowledge of and need for sustainable development on societal, economical, and environmental aspects
PO 9	Students will be able to apply ethical principles and understand the impact of the professional management solutions in societal and environmental contexts
PO 10	Students will be able to engage in independent and life-long learning in the context of managing unpredictable societal and global issues.

Program Educational Objectives (PEOs)

- PEO 1 Graduates of MBA Program will be recognized as competent Professionals for their administrative abilities to face the Business Challenges.
- PEO 2 Graduates of MBA Program will possess entrepreneurial skills and social values which will contribute to the development of society.
- PEO 3 Graduates of MBA Program will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate & entrepreneurial ventures & engage in lifelong learning.
- PEO 4 Graduates of MBA Program will be able to start-up new enterprises which will help in fulfilling the social & economic needs of the Nation.

INDEPENDENCE DAY CELEBRATED IN MATOSHRI EDUCATION SOCIETY'S NASHIK CAMPUS



15th Aug 2021 (Eklahare): 75th Independence Day was celebrated in Matoshri Education Society's Nashik Campus on 15th August 2021. The Chief Guest for the function was Mr. Prakash Patole, an Industrialist from Yeola. Hon. Ramdasbhau Darade, Matoshri Education Society was the Guest of Honor. The Principal of Matoshri College of Engineering & Research Centre, Dr. G. K. Kharate, Director of Matoshri College of Management & Research Centre, Dr. Y. M. Gosavi, Principal of Matoshri Aasarabai Polytechnic, Dr.S. J. Bagul, Principal of Matoshri College of Pharmacy, Dr. G. S. Talele, Principal of Matoshri College of Education, Dr.

V. P. Suryawanshi, Principal of Matoshri Academy, Mr. S. S. Sonar & Principal of Matoshri College of Nursing, Mr. P. A. Kavdi, Principal of Matoshri Ayurved College, Dr. Madhavi Gaikwad, the Departmental Heads of all colleges, the Teaching & Non-Teaching Staff Members & the students were present for the Event.

INDIAN CONSTITUTION DAY



INDIAN CONSTITUTION DAY CELEBRATED IN MATOSHRI EDUCATION SOCIETY CAMPUS, EKLAHARE Eklahare (30th November 2021): The Constitution Day (Samvidhan Divas)was celebrated in Matoshri Education Society's Eklahare Campus on 30th November 2021. The Chief Guest for the function was Prof. Dr. Gangadhar Ahire. On this occasion Dr. Ahire explained the significance of celebrating National Constitution Day as well as the importance of Constitution Preamble. During the talk, Dr. Ahire highlighted in details about Need for the constitution, History of constitution, People behind Constitution of India, Role of Judiciary in Constitution, Procedure for amending constitution, Basic rights and responsibilities of Indian citizen as per our constitution, Preamble of constitution and Challenges for Constitution of India. Dr. Ahire read out the preamble and explained the history and story behind it. The session ended with an interactive session which lasted for almost half an hour, where the audience shared and cleared their doubts with the chief guest.

Principals of all the colleges of Matoshri Education Society, the staff members and the students were present for the function.

GANESH FESTIVAL CELEBRATED IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE.





EKLAHARE 15th September: As per the tradition, Ganesh Festival was celebrated in the college from 10th September to 14th September 2021. This year the festival was celebrated by doing Environment Friendly decoration & Ganesh Idol. Director of the College, Dr. Y. M. Gosavi, All the Teaching & Non-Teaching staff members were present throughout the event. Every year students actively participate in Ganesh Festival. Butdue to COVID 19 pandemic, no students were present in the campus for the celebration. This year also the Ganesh Festival was celebrated by taking care of social Distancing & taking all necessary precautions due to the Covid 19 Pandemic situation.

GANESH IDOL COLLECTION EVENTCONDUCTED BY ROTARACT CLUB OFMATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE



(EKLAHARE):Ganesh Idol Collection Event was conducted by Rotaract Club of Matoshri College of Management & Research Centre, Eklahareon 19thSep 2021. The student members of Rotaract Club and Prof. Vikrant Aher participated in this event from morning 9 AM to evening 5 PM. More than 3100 Ganesh Idols were collected in this event.

This event helped in reducing and controlling of Water & Land Pollution of Nashik City to a very great extent. MLA of Nashik Mrs. Devyani Pharande also visited the stall and donated her Ganesh Idol to the stall.

Dr. Yogesh Gosavi, the Director of the institute congratulated the Rotaract Club members for successfully conducting this event. The Teaching and Non-Teaching staff members and Students were present on the stall.

This event was organized under the guidance of Hon. MLA Mr. Narendra Darade, Hon. MLA Mr. Kishor Darade & Secretary Hon. Mr. Ramdas Darade & Hon. Er. Kunal Darade.

TREE PLANTATION AND CLEANLINESS ACTIVITY CONDUCTED IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE

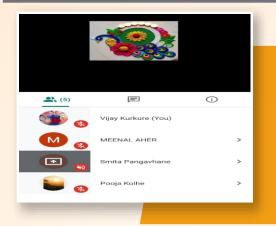






EKLAHARE 1st Oct 2021: Tree Plantation and Cleanliness Activities were conducted in Matoshri College of Management & Research Centre, Eklahare. Director of the college, Dr. Y. M. Gosavi and all the Staff Members actively participated in these activities. Cleaning of the full College Campus was done by all the faculty members. This activity was conducted under the "Clean India Mission" launched by the Government of India; whereas the Tree Plantation was conducted under the "Majhi Vasundhara Abhiyan" launched by Government of Maharashtra state. All teaching and Non-teaching Staff Members along with the Director, Dr.Yogesh Gosavi actively participated in this activity.

RANGOLI COMPETITION CONDUCTED IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE. EKLAHARE



(EKLAHARE): A Rangoli Competition was conducted in Matoshri College of Management & Research Centre, Eklahare on 21st Sep 2021. This competition was conducted as a part of 75th Independence Day Celebration Activities series. Prof. Shital Deshmukh, Assistant Professor, Matoshri College of Education, Eklahare was the Judge for the event.

The Themes given for the Competition were –

- 1. Azadi Ka Amrut Mohotsav.
- Social Awareness.
- 3. Ganesh Festival Celebration.

Students of MBA Part I and Part II actively participated in the competition. The winners of the Essay Competition were – First Prize Winner – Miss. Minal Aher, MBA Part I Second Prize Winner – Miss. Pooja Patil, MBA Part I Third Prize Winner – Miss. Pooja Kolhe, MBA Part II Dr. Yogesh Gosavi, the Director of the institute congratulated the winners. The Teaching and Non-Teaching staff members and Students were present for the competition. Prof. Vikrant Aher anchored the event.

This Essay Competition was organized under the guidance of Hon. MLA Mr.Narendra Darade, Hon. MLA Mr.Kishor Darade & Secretary Hon. Mr.Ramdas Darade & Hon. Er. Kunal Darade.

TEACHERS' DAY CELEBRATION REPORT





Teachers' Day is celebrated on 5th September every year on the occasion of the birth anniversary of India's second President, Dr.Sarvepalli Radhakrishnan .Dr.Sarvepalli Radhakrishnan was of the opinion that "teachers should be the best minds in the country". On every September 5th, Teachers' Day is celebrated all over India as an occasion to appreciate and acknowledge the efforts and hard work of our teachers in making us sophisticated and responsible individuals.

Teachers' Day was celebrated with great zeal and enthusiasm in Matoshri College of Management & Research Centre, Eklahare, Nashik this year on 5th September to honour Dr.Sarvepalli Radhakrishnan on his 133rd birth anniversary. The program started by commemorating birth anniversary of India's 1st Vice-President and 2rd President ,Dr.Sarvapalli Radhakrishnan, with his words of wisdom.

Director, Dr.Yogesh Gosavi addressed the gathering by his insightful thoughts and shared memories of his inspiring teachers. All the teachers were felicitated by the Director. As a tradition of the college, every year the senior most faculty is felicitated with the Trophy for the dedicated service rendered by the faculty. This year Prof. Anil Pawar was awarded with the Trophy for the dedicated service by the Director. Dr.Yogesh Gosavi was also congratulated by the staff members for winning "Best Teacher Award" by the Rotary Club of Nashik North.

The Celebration was concluded by the National Anthem.

CORONA VIRUS AWARENESS ACTIVITY CONDUCTED BY MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE





EKLAHARE 11th Oct 2021: Corona Virus Awareness Activity was conducted by Matoshri College of Management & Research Centre, Eklahare in the college campus and Eklahare village. Director of the college, Dr. Y. M. Gosavi and all the Staff Members actively participated in this activity. The posters containing the messages about prevention of Corona Disease were displayed by the faculty members in the college campus and the streets of Eklahare village. All teaching and Non-teaching Staff Members along with the Director, Dr. Yogesh Gosavi actively participated in this activity.

GODAVARI AND TEMPLES CLEANING ACTIVITY CONDCUTED BY MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE

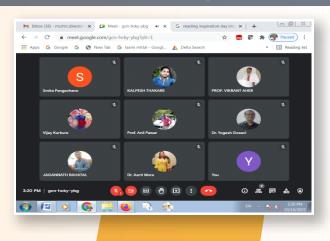






EKLAHARE 11th Oct 2021: Godavari River & Temples Cleaning Activities were conducted by Matoshri College of Management & Research Centre in the Eklahare village. Director of the college, Dr. Y. M. Gosavi and all the Staff Members actively participated in these activities. Cleaning of the Godavari River near Eklahare Village along with the cleaning of Mahadev Temple, Laxmi Temple, Jai Babaji Temple and Nag Temple in Eklahare village was done by all the faculty members. These activities were conducted under the "Clean India Mission" launched by the Government of India. All teaching and Non-teaching Staff Members along with the Director, Dr. Yogesh Gosavi actively participated in this activity.

READING INSPIRATION DAY CELEBRATED IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE



EKLAHARE 14thOct 2021:VachanPrerana Din' i.e. Reading Inspiration Day was celebrated on 14thOctober 2021 on the occasion of Bharatratna Dr. AP J Abdul Kalam Jayanti by Matoshri College Library.Reading Inspiration Dayis Celebrated on every year to commemorate the birth anniversary of Bharat Ratna Dr. APJ Abdul Kalam (15thOctober 1931 – 27thJuly 2015),11th President of India from 2002 to 2007.Director of the college, Dr. Y. M. Gosavi, Librarian Mr.Kalpesh Thakare and all the Staff Members were present for the function. On this occasion, the faculty members of the college read the Book Reviews of various interesting Books.

This Online event was conducted on Google Meet Platform

ONLINE WEBINAR ON RESUME WRITING

ONLINE WEBINAR ON RESUME WRITING CONDUCTED IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE.



Eklahare (22ndOct 2021): Online Webinar was organized on the Topic: "Resume Writing" by Matoshri College of Management & Research Centre, Eklahare. All MBA students attended the webinar along with the Director & the staff members of the college. The Speaker was Prof. Rashmeet Kaur Malhotra, Training Lead in Accenture Ltd., a Certified Corporate Trainer and Personality Development Coach.Prof. Malhotra highlighted the difference between Bio Data, Resume & Curriculum Vitae. She also guided about how the resume should be different for different job profiles. She also shared the different formats of Resumes with the students and explained the chronological sequence of the details in the resume.She also satisfactorily answered to all the questions asked by the students and cleared all their doubts.

The webinar concluded with the Vote of Thanks. This webinar was organised on Google Meet platform.

COIVD 19 VACINATION CAMP
ORGANIZED BY MATOSHRI COLLEGE
OF MANAGEMENT & RESEARCH
CENTRE, EKLAHAREFOR STAFF
MEMBERS









EKLAHARE 27th Oct 2021& 1st Nov 2021: Covid 19 Vaccination Camp for 1st& 2nd Dose for the staff members was conducted by of Matoshri College of Management & Research Centre, Eklahare in the Matoshri Education Society's campus in association with Higher & Technical Education Department, Govt. of Maharashtra. Also Covid 19 Vaccination Camp for 1st & 2nd Dose for the students was conducted on 1st Nov 2021. This vaccination camp was organized for the teaching and non-teaching staff members and the students who had not taken the 1st or 2nd dose of Vaccination till date.

Director of the college, Dr.Yogesh Gosavi, all the Teaching & Non-Teaching Staff members were present for the camp. Vaccination was given by the medical staff of Matoshri Ayurved Hospital.

This Covid 19 Vaccination Camp was organized under the guidance of Hon. MLA Mr.NarendraDarade, Hon. MLA Mr.Kishor Darade& Secretary Hon. Mr.Ramdas Darade& Hon. Er. Kunal Darade.

CAMPUS PLACEMENT DRIVE CONDUCTEDBY BHARTI AIRTEL LTD. IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE.

Eklahare: Campus Placement Drive was organized by Bharti Airtel Ltd., Pune in Matoshri College of Management and Research Centre, Eklahare. The Regional Sales Manager of Bharti Airtel Ltd., Pune, Mr.Imam Zafar and Mr.Avinash Kulkarni of Team lease Ltd. were present for the Drive.

Placement Coordinator, Prof. Vikrant Aher briefed about the placement drive activities of the institute. Director of the institute Dr. Y. M. Gosavi welcomed the Regional Area Manager of the company. Dr.Gosavi said that we in Matoshri college, groom the students throughout the year by conducting Mock Interviews, Group Discussions, Personality Development activities & Soft Skills training sessions and make them ready to face the various types of Interviews; thereby ensuring that the students are placed in reputed organizations on good posts.

Personal Interviews of the students were conducted by Mr.Imam Zafar there after. Mr.Ajay Ahire, Mr.Swapnil Gite, Mr.Vaibhav Khairnar, Mr.Deepesh More were selected after the interviews for the Post of Sales Manager. College congratulated the selected students.

This Campus Placement Drive was successfully organized under the guidance of Hon. MLA Mr.Narendra bhau Darade, Hon. MLA Mr.Kishor bhau Darade & Hon. Er. Kunal bhau Darade.

CAMPUS PLACEMENT DRIVE CONDUCTEDBY KOTAK MAHINDRA BANK LTD. IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE.

Eklahare: Campus Placement Drive was organized by Kotak Mahindra Bank Ltd., Nashik branch in Matoshri College of Management and Research Centre, Eklahare. The Regional Area Manager of Kotak Mahindra Bank Ltd., Nashik, Mr. Yogesh Jadhav conducted the interviews of the students.

Placement Coordinator, Prof. Vikrant Aher briefed about the placement drive activities of the institute. Director of the institute Dr. Y. M. Gosavi welcomed the Regional Area Manager of the company. Dr.Gosavi said that we in Matoshri college, groom the students throughout the year by conducting Mock Interviews, Group Discussions, Personality Development activities & Soft Skills training sessions and make them ready to face the various types of Interviews; thereby ensuring that the students are placed in reputed organizations on good posts.

Personal Interviews of the students were conducted by Mr.Yogesh Jadhav thereafter. Mr.Bharat Wakale was selected after the interviews for the Post of Assistant Acquisition Manager. College congratulated the selected students.

This Campus Placement Drive was successfully organized under the guidance of Hon. MLA Mr.Narendra bhau Darade, Hon. MLA Mr.Kishor bhau Darade& Hon. Er. Kunal bhau Darade.

"SHUBHARAMBH" – Welcome Function Celebrated in Matoshri College of Management & Research Centre





Eklahare: A Welcome Function for MBA Part I students – "Shubharambh" was celebrated in Matoshri College of Management & Research Centre, Eklahare. The President of Brain Checker Techno Services, Dr. Ashwin Raje was the Chief Guest for the function. Director of the Institute Dr. Yogesh Gosavi welcomed the Guest. Program began with Sarawati Vandana.

Dr. Gosavi briefed about the Matoshri Education Society and the College to the audience. Dr. Raje highlighted the importance of Management Education in today's competitive era. He also guided the students about selecting the proper Specialization in MBA with live examples. He also cleared the doubts raised by the audience.

Then after the presentation about the events and activities conducted in the institute throughout the year was shown to the audience. Secretary of Matoshri Education Society, Hon. Er. Kunal bhau Darade, the Staff Members and the students were present in large numbers. This program was celebrated by following COVID 19 rules & regulations & Social Distancing.

Program was anchored by the students Mr. Rohan Barve and Ms. Shivani Pagare. This program was successfully organized under the Guidance and kind support of the President of Matoshri Education Society Hon. MLA Mr. Kishor bhau Darade and Hon. MLA Mr. Narendra bhau Darade.

SAVITIRBAI PHULE JAYANTI

CELEBRATION
SAVITIRBAI PHULE JAYANTI
CELEBRATED IN MATOSHRI
COLLEGE OF MANAGEMENT &
RESEARCH CENTRE, EKLAHARE



EKLAHARE 3rd Jan 2022:KrantijyotiSavitirbai Phule Jayanti is celebrated every year in India as the birthday of First Lady Teacher of India. Savitirbai Phule Jayanti was celebrated in college on 3rd January 2022.

Director of the college, Dr. Y. M. Gosavi expressed his views about Savitribai Phule. He said "Savitribai Phule was the first women, who stand alone for the girl's education, took lots of efforts to make women educated and make available first girl's school in Pune and in the memory of such Honourable women this day is celebrated. He also said that she was the first lady Principal and First lady Poet of India."

Many Students also gave speeches on "Contribution of Savitribai Phule". Through this programme students came to know about Savitibai Phule's early life and what she contributed for the society as well as for women's empowerment. All the Staff members and both MBA Part I and Part II students were present for the event. The program met with resounding success & was greatly appreciated by all the members.

PATRIOTIC DAY RUNORGANIZED IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE



- NAME, ADDRESS & CONTACT NUMBER OF INSTITUTION: Matoshri College of Management & Research Centre, Eklahare, off Nashik Aurangabad Highway, Nashik 422106.
- 2. NAME & CONTACT NUMBER OF HEAD OF INSTITUTE: Dr. Yogesh Mohan Gosavi. Mob. No. 9960066489.
- 3. NUMBER OF STUDENTS WHO ATTENDED THE FUNCTION:46

- 4. NUMBER OF STAFF WHO ATTENDED THE FUNCTION:10
- CHIEF GUEST FOR THE FUNCTION: Dr. Vaishali Suryawanshi, Principal, Matoshri College of Education, Eklahare.

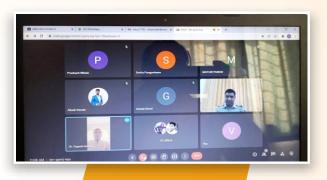
(EKLAHARE): A Patriotic Day Run was organized in Matoshri College of Management & Research Centre, Eklahare on 25th January 2022. This run was conducted as a part of 75th Independence Day Celebration (Azadi KaAmrit Mahotsav) Activities series. Dr. Vaishali Suryawanshi, Principal, Matoshri College of Education, Eklahare was the Chief Guest for the event.

Students of MBA Part I and Part II and all the staff members actively participated in the run.

Dr. Yogesh Gosavi, the Director of the institute cheered all the participants of the Run. The Teaching and Non-Teaching staff members and Students were present for the Event.

This Patriotic Day Run was organized under the guidance of Hon. MLA Mr.Narendra Darade, Hon. MLA Mr.Kishor Darade & Secretary Hon. Mr.Ramdas Darade & Hon. Er. Kunal Darade.

CYBER CRIME WEBINAR REPORT



ONLINE WEBINAR ON CYBER CRIME AWARENESS CONDUCTED IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE.

Eklahare (4th FEB 2022): Online Webinar was organized on the Topic: "Cyber Crime Awareness" by Matoshri College of Management & Research Centre, Eklahare in 4th February 2022. The Speaker was Police Sub Inspector Mr. Danish Mansuri and Mr.Bhushan Deshmukh from Cyber Police Station Nashik City. Mr.Masuri explained how the various techniques of Cyber Crime are used in today's era and also guided how we can avoid the Cyber Crime.

Mr.Bhushan Deshmukh guided the students about how we can securely use the Social Networking sites and mobile applications. In his speech, Mr.Deshmukh further guided about prevention of online banking related crimes. He also satisfactorily answered to all the questions asked by the students and cleared all their doubts.

The webinar concluded with the Vote of Thanks by Prof. Vikrant Aher. This webinar was organised on Google Meet platform. Director of the institute, Dr. Yogesh Gosavi, all the staff members, and the students were present for the event. This Webinar was successfully organized under the guidance of Hon. MLA Mr.Narendra bhau Darade, Hon. MLA Mr.Kishor bhau Darade, Hon. Mr.Ramdas bhau Darade & Hon. Er. Kunal bhau Darade. This webinar was organised on Google Meet platform.

REPORT OF WEBINAR ON FINANCIAL GOAL PLANNING



ONLINE WEBINAR ON CYBER CRIME AWARENESS CONDUCTED IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE.

Eklahare (3rd FEB 2022): Online Webinar was organized on the Topic: Financial Goal Planning by Matoshri College of Management & Research Centre, Eklahare. The Speaker was Mr.Shwetav Tripathi from Unit Trust of India.

Mr.Tripathi explained about how to do personal financial planning. He also guided the students about the right age of starting the Personal Financial Planning. Also Mr.Tripathi gave various guidelines about KYC Norms Completion.

Mr.Tripathi also explained in detail the various opportunities of investment and steps in Investing in Mutual Funds. He highlighted the advantages of investing in Mutual Funds. He also satisfactorily answered to all the questions asked by the students and cleared all their doubts.

The webinar concluded with the Vote of Thanks by Prof. Vikrant Aher. This webinar was organised on Google Meet platform. Director of the institute ,Dr. Yogesh Gosavi, all the staff members, and the students were present for the event. This Webinar was successfully organized under the guidance of Hon. MLA Mr.Narendrabhau Darade, Hon. MLA Mr.Kishorbhau Darade, Hon. Mr.Ramdasbhau Darade & Hon. Er. Kunalbhau Darade.

REPORT OF WEBINAR ON HOW TO WRITE SUMMER INTERSHIP PROJECT



ONLINE WEBINAR ON HOW TO WRITE SIP PROJECT CONDUCTED IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE. EKLAHARE.

Eklahare (20th Jan 2022): Online Webinar was organized on the Topic: How to Write Summer Internship Project Report. The Speaker was distinguished Alumni of Matoshri College of Management & Research Centre, Prof. Laxmi Sharma, Visiting Faculty in Savitribai Phule Pune University Sub Centre, Nashik.

She gave the details about how to select the Title of Project, how to select the company, and contents of Project Report. Prof.

Sharma also stated the importance of the Project Report in the curriculum and the industry as well. Detail marking scheme and the components of Project Report were also discussed in detail.

Prof. Sharma explained the Evaluation criteria of the SIP Project and explained the practical problems faced by the students while preparing the project report. She also gave the solutions to overcome those problems. Sequence of the Chapters in SIP was also given to the students along with smart tips for successfully facing the Project Viva Voce Examination.

The webinar concluded with the Vote of Thanks by Prof. Vikrant Aher. This webinar was organised on Google Meet platform. Director of the institute ,Dr.Yogesh Gosavi, all the staff members, and the students were present for the event.

This Webinar was successfully organized under the guidance of Hon. MLA Mr.Narendrabhau Darade, Hon. MLA Mr.Kishorbhau Darade, Hon. Mr.Ramdasbhau Darade & Hon. Er. Kunalbhau Darade.

WORLD DISABILITY DAY



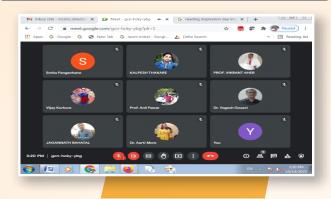
WORLD DISABILITY DAY CELEBRATED IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE

Eklahare (3rd December 2021): "Optimism is the faith that leads to achievement. Nothing can be done without hope and confidence." - Hellen Keller

To celebrate the high spirits and will power of people with special needs, the staff members of Matoshri College of Management & Research Centre, Eklahare, came together to mark World Disability Day on 3rd December 2021. The importance of celebrating the achievements of the differently abled people and ensuring equality & dignity was a key highlight of the day. Director, Dr. Yogesh Gosavi, the Teaching & Non-Teaching staff members and students were present for the event. This event was conducted online on Zoom Platform.

Dr. Gosavi briefed about the facilities available in the college premises for the disabled people. He also talked about the achievements of India's Paral ympic team as an example of how disability cannot define one's ability and potential. The Celebration ended with a message of love and respect.

READING INSPIRATION DAY CELEBRATED IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE



EKLAHARE 14thOct 2021:VachanPrerana Din' i.e. Reading Inspiration Day was celebrated on 14thOctober 2021 on the occasion of Bharatratna Dr. A P J Abdul Kalam Jayanti by Matoshri College Library. Reading Inspiration Dayis Celebrated on every year to commemorate the birth anniversary of Bharat Ratna Dr. APJ Abdul Kalam (15thOctober 1931 – 27thJuly 2015),11th President of India from 2002 to 2007.Director of the college, Dr. Y. M. Gosavi, Librarian Mr.Kalpesh Thakare and all the Staff Members were present for the function. On this occasion, the faculty members of the college read the Book Reviews of various interesting Books.

This Online event was conducted on Google Meet Platform.

ENTERPRENEURS' MEET REPORT



ENTREPRENEURS' MEET ORGANIZED IN MATOSHRI COLLEGE

(Eklahare, 12th Feb 2022): "Entrepreneurs' Meet" was organized by Matoshri College of Management and Research Centre, Eklahare on Saturday, 12th February 2022. The Alumni students of college who have become successful Entrepreneurs today were invited for the meet. This is the second year of organizing Alumni Meet by the college. The invited entrepreneurs interacted with the students of MBA Part I and Part II. They shared their experiences and challenges faced while establishing their businesses. Entrepreneurs also advised the students that instead of searching a job after their MBA Degree, they should try to start up their own enterprises and recruit others for the job. They added that students should become Job Givers instead of Job Seekers; as it is the need for the day.

College Alumni Entrepreneurs Mr. Jitendra Bhamare, Mr. Pratik Mokashi, Mr. Ankit Kasliwal and Mr. Imran Shaikh were the special invitees for the Meet. Students raised the doubts and

questions in the Question Answer session after the interaction of entrepreneurs. The speakers tried to answer to all the questions and satisfactorily cleared all the doubts of the students.

The President of Matoshri Education Society, Hon. MLA Mr. Kishorbhau Darade, Hon. MLA Mr. Narendrabhau Darade, the Secretary of Matoshri Education Society, Er. Kunalbhau Darade, Director of the College Dr. Yogesh Gosavi, Teaching and Nonteaching Staff and the students of the college were present for this Entrepreneurs' Meet. Encouraging and motivating the students to startup their own business and enterprises was the main aim behind organizing this Entrepreneurs Meet.

FRESHERS' PARTY REPORT



FRESHER'S PARTY ORGANIZED IN MATOSHRI COLLEGE

(Eklahare, 12th Feb 2022): "Fresher's Party" was organized by Matoshri College of Management and Research Centre, Eklahare on Saturday, 12th February 2022. MBA Part I Students were given Fresher's Party by MBA Part II students. All the MBA Part I & Part II Students were present for the party along with the Director of the college Dr. Yogesh Gosavi, the Teaching and Non-Teaching Staff members.

Fresher's Party was organized at Hotel Big City, Bosco Centre, Prasad Circle, Gangapur Road, Nashik. Various games were organized for the MBA Part I & Part II Students like One Minute Show, Musical Chair & Fashion Show. The Boy winner & Girl Winner of the games and Fashion Show were awarded as Mr. Fresher & Miss Fresher respectively. Group dance was also organized by MBA Part I students.

All the students rocked the dance floor then after. Students and staff enjoyed the party and the delicious food. All the attendees enjoyed the party and were refreshed by the events.

This Party was organized under the able guidance & support of the President of Matoshri Education Society, Hon. MLA Mr. Kishorbhau Darade, Hon. MLA Mr. Narendrabhau Darade and the Secretary of Matoshri Education Society, Er. Kunalbhau Darade.

SAVITRIBAI PHULE MAHOTSAV CELEBRATED IN MATOSHRI COLLEGE OF MANAGEMENT





Eklahare (15th Feb 2022): Savitribai Phule Pune University inaugurated statue od Savitribai Phule. On this occasion Savitribai Phule Mahotsav was organized in Matoshri College of Management & Research Centre, Eklahare. Director of the institute, Dr. Yogesh Gosavi, all the Teaching & Non Teaching Staff members and the students were present for the event. Event was organized on online and offline mode.

Guest Lecture on the Life story of Savitribai Phule was delivered by Prof. Suvarna Pawar on this occasion. She said that the work of Savitribai Phule is remarkable and unique. She added that today women should mould themselves according to the need of the day and try to improve their education qualification as well. She said that this will be the true homage to Krantijyoti Savitribai Phule.

College student Miss. Geeta Dond performed the One Act Play on the life of Savitribai Phule and Mr. Anil Bhadange gave the information on the choronological events of the life of Savitribai Phule.

This event was organized under the able guidance & support of the President of Matoshri Education Society, Hon. MLA Mr. Kishorbhau Darade, Hon. MLA Mr. Narendrabhau Darade and the Secretary of Matoshri Education Society, Er. Kunalbhau Darade.

BLOOD DONATION CAMP ORGANIZED IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE



EKLAHARE 27thMay 2022: Blood Donation Camp was organized in Matoshri College of Management & Research Centre, Eklahare by Arpan Blood Bank, Nashik. Director of the college, Dr. Y. M. Gosavi, all the Staff Members and the students were present for the Camp.

The staff members and the students enthusiastically donated the blood to the blood bank as a valuable service to the society. Arpan Blood Bank gave the certificates to the Blood Donors of the college. Also the special Appreciation Award was given to the college for good response for the Blood Donation Camp. 38 people donated the blood in the Blood Donation Camp. This Blood Donation Camp was organized under the guidance of Hon. MLA Mr.Narendrabhau Darade, Hon. MLA Mr.Kishorbhau Darade & Secretary Hon. Mr.Ramdasbhau Darade & Hon. Er. Kunalbhau Darade.

CHATRAPATI SHIVAJI MAHARAJ JAYANT



CHATRAPATI SHIVAJI MAHARAJ JAYANTI CELEBRATED IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE

EKLAHARE 19thFeb 2022: Chatrapati Shivaji Maharaj Jayantiis celebrated every year in Maharashtra as the birthday of the Chatrapati Shivaji Maharaj. It is commemorated as a statewide festival. As per the tradition Jayanti of Chatrapati Shivaji Maharaj was celebrated in Matoshri College of Management & Research Centre, Eklahare. Director of the college, Dr. Y. M. Gosavi, all the Staff Members and the students were present for the function.

In his address to the gathering, Dr. Gosavi highlighted the managerial qualities of Chatrapati Shivaji Maharaj and said that he was real Management Guru and his life is an inspiration to the management students and the public. Dr. Gosavi also highlighted many other managerial qualities of Chatrapati Shivaji Maharaj. Students also delivered the speech about Chatrapati Shivaji Maharaj. They said that we learn lot of management related techniques like Guerrilla Warfare from the life of Chatrapati Shivaji Maharaj.

INVESTMENT BANKING & HEDGE FUND WEBINAR REPORT



ONLINE WEBINAR ON INVESTMENT BANKING & HEDGE FUND CONDUCTED IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE.

Eklahare (16th June 2022): Online Webinar was organized on the Topic: "Investment Banking & Hedge Fund" by Matoshri College of Management & Research Centre, Eklahare on 16th June 2022. The Speaker was Mr. Vishal Bhojani, Founder & Director of Magic Institute of Excellence. Mr. Bhojani explained in detail the concepts of Investment Banking and Hedge Fund. He said that Investment banking is the division of a bank or financial institution that serves governments, corporations, and institutions by providing underwriting (capital raising) and mergers and acquisitions (M&A) advisory services. He added that Investment banks act as intermediaries between investors (who have money to invest) and corporations (who require capital to grow and run their businesses). For many people, hedge funds and investment banks are both terms that are synonymous with rich people, but the differences between the two are significant.

Further he said that a hedge fund manages a highly diverse investment portfolio that aims to generate outsized returns. Investors invest accordingly, then sell shares in their portfolios to third parties. They make money off their portfolios' returns. An investment bank manages finances for their clients, helping companies raise capital and managing complex transactions for both buyers and sellers. They make money off fees they charge clients.

Mr.Bhojani also satisfactorily answered to all the questions asked by the students and cleared all their doubts.

The webinar concluded with the Vote of Thanks. This webinar was organised on Google Meet platform.

NIRBHAY KANYA ABHIYAN REPORT





NIRBHAY KANYA ABHIYAN ORGANIZED IN MATOSHRI COLLEGE

(Eklahare, 28th Feb 2022): "Nirbhay Kanya Abhiyan" was organized in Matoshri College of Management and Research Centre, Eklahare, Nashik on 28th February 2022 by IQAC Cell in association with Savitribai Phule Pune University. In this program, Guest Lecture and Karate Training Session were organized for girl students of the college. The Program started with Sarawati Poojan. Dr. Anupama Deore- Marathe, Mr. Swapnil Sinde and Karate Trainer Mr. Yogesh Shinde were the Invitees for the event. These guests guided the audience regarding self-protection. In his speech, the Director of the institute, Dr. Yogesh Gosavi appealed the girl students to take the advantage of this scheme launched by the University. He also thanked the University for organizing such events and programs.

Students Development Officer Prof. Anil Pawar explained the purpose behind organizing such events by the University. Anchoring of

this event was done by the students, Mr. Abhishekh Patil and Ms. Akanksha Bhawar. Dr. Aarti More delivered the Welcome speech and Vote of Thanks. The program concluded with the National Anthem.

The President of Matoshri Education Society, Hon. MLA Mr. Kishorbhau Darade, Hon. MLA Mr. NarendraDarade, the Secretary of Matoshri Education Society, Er. Kunalbhau Darade, Director of the College Dr. YogeshGosavi, Teaching and Non-teaching Staff and the students of the college were present for this "Nirbhay Kanya Abhiyan".

INDUSTRIAL VISIT CONDUCTED FOR MBA STUDENTS OF MATOSHRI COLLEGE OF MANAGEMENT



Eklahare: An Industrial visit was conducted with the permission and guidance of Hon. Director Dr. Y. M. Gosavi to J. P. Enterprises, Plot No F 20, MIDC Area, Satpur, Nashik. All MBA Students were accompanied by the Staff Members Prof. Vikrant Aher and Prof. Sachin Patole for the visit.

J. P. Enterprises is one of the Leading manufacturers of Plastic molding & Auto Electrical Parts & supplying the products to Automobile & Non Automobile Industries. This group was established in 1981 & today it is an ISO/TS/16949:2009 enterprise. Having substantial experience in the same field from last 32 years, J. P. Enterprises have their own "in house" tool Room & electrical parts testing facilities.

Business of J. P. Enterprises expanded further & has overcome the requirements of one of the leading Automobile Company Mahindra & Mahindra Group of companies & other automobile Industries. Company has set up new plants at Umbergaon & Mumbai in year 1982 named JB Industries & AJ Autorespectively. To support customer company has set up 2 Plants in Nashik named J.P.Enterprises (2002) and J.B.Industries (2004).

Success journey continued so the company decided to expand & diversify their business in non-automobile area also & supplying the parts to ABB India Ltd along with Mahindra & Mahindra. Ms. Sharma said that company's Products are now being exported worldwide through Mahindra & Mahindra.

J. P. Enterprises is committed to maintain high level of consistency in their products, helping them to provide customers with reliable & competitive products for "Greater level of Customer Satisfaction". The main objective behind the visit was to make students aware about how various activities related to Production, Marketing, Finance and Human Resources are carried out in the industry.

As students and staff reached the company, they were greeted in friendly manner by Ms. Preeti Sharma, who guided the students throughout the visit. Initially students were told about the history of J. P. Enterprises and their working style.

Students were shown various departments like Production Department, Purchase & Stores Department, Admin Department etc. Students were briefed about the work culture, interrelations and overall functioning of all the departments.

The guide answered all the questions asked by the students in detail. It is said that "Practical Knowledge" is much better than "Theoretical Knowledge". Students got the practical experience of company's working after the visit. They also got the chance to link their theoretical knowledge to practical implementation. This visit will help the students in future practical life and bring change in their practical behavior regarding education and specializing their skills.

This visit was organized under the able guidance & support of the President of Matoshri Education Society, Hon. MLA Mr. Kishorbhau Darade, Hon. MLA Mr. Narendrabhau Darade and the Secretary of Matoshri Education Society, Er. Kunalbhau Darade.



MEGA HEALTH CAMP ORGANIZEDBY MATOSHRI EDUCATION SOCIETY, EKLAHARE

EKLAHARE 1st June 2022: Mega Health Camp was organized by Matoshri Education Society, Eklahare in association with Kunal Darade Foundation in Matoshri Ayurved Hospital, Dhanore, Yeola on the occasion of Birth Day of Hon. MLAMr.Narendra Darade and Hon. MLAMr.Kishor Darade.

In this camp checking of more than 30 diseases were done and also free medicines were distributed to the Patients. In this camp Covid Vaccination doses were also given to the public. Member of Parliament Hon. Dr.Shrikant Shinde was the Chief Guest for this Camp.

Hon. MLA Mr.Narendra Darade, Hon. MLA Mr.Kishor Darade, Hon. Mr.Ramdas Darade & Hon. Er. Kunal Darade, Director of the college, Dr. Y. M. Gosavi, all the Staff Members and the students were present for the Camp.

This Mega Health Camp was organized under the guidance of Hon. MLA Mr. Narendra Darade, Hon. MLA Mr. Kishor Darade & Secretary Hon. Mr. Ramdas Darade & Hon. Er. Kunal Darade.



REPORT OF WEBINAR ON NATIONAL EDUCATION POLICY

ONLINE WEBINAR ON NATIONAL EDUCATION POLICY CONDUCTED IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE.

Eklahare (16th FEB 2022): Online Webinar was organized on the Topic: National Education Policy by Matoshri College of Management & Research Centre, Eklahare. The Speaker was Dr. Siddharth .K. Ghatvisave, Associate Professor, P.V.D.T. College of Education for Women, SNDT Women University, Mumbai.

The main objective of this webinar was to create awareness about the newly launched National Education Policy - 2020 amongst teachers, students, officials, and other stakeholders in the higher education system.

Dr. Ghatvisave shared the vision for Higher Education in India – 2020 with a focus on three main elements i.e. Students enrolling in the Higher Education System Holistic and Multidisciplinary Education and Educational Technology, and Online Education. He also shed light on the current state of the Learning Crisis, which gave way to the creation of this new structure i.e., it replaced the 10+2 with 4+3+3+2+3.

The substantial impetus placed on vocational education or hands-on learning in the new policy will give rise to multiple hybrid jobs. With the rapid progression of information technology, and to be able to offer the students a much broader, multidisciplinary foundation, he expressed the importance of using a holistic and multidisciplinary learning approach which will help the learners adapt and reinvent themselves to the demands of the new hybrid work culture and dynamic sociocultural changes. He highlighted the National Educational Technology Forum which provides independent evidence-based advice, builds institutional and intellectual capacities, envisions strategic thrust, articulate new directions, and also research. Dr. Siddharth .K. Ghatvisave concluded the session by emphasizing the challenges faced in accessing online and offline content.

The webinar concluded with the Vote of Thanks by Prof. Vikrant Aher. This webinar was organised on Google Meet platform. Director of the institute, Dr. Yogesh Gosavi, all the staff members, and the students were present for the event. This Webinar was successfully organized under the guidance of Hon. MLA Mr. Narendrabhau Darade, Hon. MLA Mr. Kishorbhau Darade, Hon. Mr. Ramdasbhau Darade & Hon. Er. Kunalbhau Darade.

REPORT OF INDUSTRIAL VISIT TO SANGAMNER TALUKA SAHAKARI DUDH UTPADAK & PRAKRIYA SANGH LTD..



REPORT OF INDUSTRIAL VISIT TO SANGAMNER TALUKA SAHAKARI DUDH UTPADAK & PRAKRIYA SANGH LTD., SANGAMNER

Class: MBA Part I and Part II.

Date of Visit: 23rd JUNE 2022.

Name of Company/ Industry: Sangamner Taluka Sahakari Dudh Utpadak & Prakriya Sangh Ltd., Sangamner.

Name of Guide: Mr. Arun Kale.

An Industrial visit was organized with the permission and guidance of Hon. Director Dr. Y. M. Gosavi to Sangamner Taluka Sahakari Dudh Utpadak & Prakriya Sangh Ltd.,Sangamner.Students were accompanied by the Staff Member Prof. Vikrant Aher. All the students with Staff left the premises on 23rd June 2022at8:45 AM by the college bus.

Freedom Fighter & Sahakar Maharshi Late. Bhausaheb Santuji Thorat, cooperative baron and great freedom fighter set up 'Sangamner Taluka Sahakari Dudh Utpadak & Prakriya Sangh Ltd., Sangamner ' at Sangamner district Ahmednagar on 12.11.1977 with an objective of improving standard of living of local farmers, landless laborers, and economically weaker sections of the society through dairy farming. Total milk production in the district is more than 21 lakh litres/day. Of the total production, 20% is collected by cooperatives. Among cooperatives, the union collect is 55% of 6 lakh liters. There are 147 private dairies in district.

Milk producers of sangamner taluka firmly belive in cooperative philosophy, values, and principles. Union is under the umbrella of Amurtvahini, pharmacy and Dental colleges, Shetki Sangh, sugar factory and cooperative bank. A government dairy with a processing capacity of one lakh liters/day was working in the area in those days. Union started collection from 18 primary societies with 1500 liters and supplied to government milk scheme at Nasik and Ahmednagar through rented vehicles in 1978. Government dairy was taken on lease in 1994 and subsequently purchased the plant in 2002 having 13 acres of land at a price of Rs.2 crores.

The main objective behind the visit was to make students aware about how various activities related to Production, Marketing, Finance and Human Resources are carried out in the industry.

As we reached the company, we were greeted in friendly manner by Mr. Arun Kalewho guided us throughout our visit. Initially students were told aboutthe history of 'Sangamner Taluka Sahakari Dudh Utpadak & Prakriya Sangh Ltd., Sangamner' and their working style.

Students were shown various departments like Production Department (Miniral Water Bottling Plant, Milk Powder Plant, Lassi & Butter Milk, Cold Storage, etc.), Purchase & Stores Department, Admin Department etc. Students were briefed about the work culture and overall functioning of all the departments.

The guide answered all the questions asked by the students in detail. It is said that "Practical Knowledge" is much better than "Theoretical Knowledge". Students got the practical experience of company's working after the visit. They also got the chance to link their theoretical knowledge to practical implementation. This visit will help students in future practical life and bring change in their practical behavior regarding education and specializing their skills.

BLOOD DONATION CAMP ORGANIZED IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE



EKLAHARE 27th May 2022: Blood Donation Camp was organized in Matoshri College of Management & Research Centre, Eklahare by Arpan Blood Bank, Nashik. Director of the college, Dr. Y. M. Gosavi, all the Staff Members and the students were present for the Camp.

The staff members and the students enthusiastically donated the blood to the blood bank as a valuable service to the society. Arpan Blood Bank geve the certificates to the Blood Donors of the college. Also the special Appreciation Award was given to the college for good response for the Blood Donation Camp. 38 people donated the blood in the Blood Donation Camp.

This Blood Donation Camp was organized under the guidance of Hon. MLA Mr. Narendra Darade, Hon. MLA Mr. Kishor Darade & Secretary Hon. Mr. Ramdas Darade & Hon. Er. Kunal Darade.

CAMPUS PLACEMENT DRIVE CONDUCTED BY PIN CLICK PROPERTY ADVISORS IN MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE, EKLAHARE.

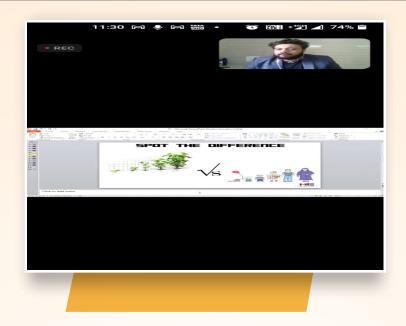
Eklahare: Campus Placement Drive was organized by Pin Click Property Advisors in Matoshri College of Management and Research Centre, Eklahare. Ms. Sanjana Kotni, HR Executive of Pin Click conducted the Drive.

Placement Coordinator, Prof. Vikrant Aher briefed about the placement drive activities of the institute. Director of the institute Dr. Y. M. Gosavi welcomed HR Executive of Pin Click. Dr. Gosavi said that we in Matoshri college, groom the students throughout the year by conducting Mock Interviews, Group Discussions, Personality Development activities & Soft Skills training sessions and make them ready to face the various types of Interviews; thereby ensuring that the students are placed in reputed organizations on good posts.

Personal Interviews of the students were conducted by Ms. Sanjana Kotni thereafter. Mr. Prasad Gavande and Mr. Manoj Gangurde were selected after the interviews for the Post of Property Advisors. College congratulated the selected students.

This Campus Placement Drive was successfully organized under the guidance of Hon. MLA Mr. Narendrabhau Darade, Hon. MLA Mr. Kishorbhau Darade & Hon. Er. Kunalbhau Darade.

INVESTMENT BANKING & HEDGE FUND WEBINAR REPORT



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Mr. Bhojani also satisfactorily answered to all the questions asked by the students and cleared all their doubts.

The webinar concluded with the Vote of Thanks. This webinar was organised on Google Meet platform. life and bring change in their practical behavior regarding education and specializing their skills.

Thank You!