

MATOSHRI COLLEGE OF MANAGEMENT & RESEARCH CENTRE

REPORT OF EVENTS

Matoshri College of Management and Research Centre, Eklahare started in the year 2008. Since inception, college is engaged in conducting various programs and organizing various curricular and co-curricular activities throughout the year. Like Matoshri Champions League, Matoshri Forum for staff and students for their overall development. The details of which are given in the Annual Report herewith.

- **GUEST LECTURES CONDUCTED:** Following Guest Lectures were conducted for the students of MBA Part I and Part II in the first Semester,

1. **“Carrier as a Class 1 Officer in Indian Arm Forces” by Brig. Harish Chande, Ret. Brigadier, Indian Army** on Mr. Chande unfolded the opportunities, scope and facilities for the youths in armed forces and also guided about the various Examinations which are required to be passed for the same.



2. **“Challenges & Opportunities in Banking Sector” by Mr. Ajay Falke, Financial Consultant** Mr. Falke detailed about the historical developments in Indian Banking Sector and various types of banks functioning in today’s market. He also unfolded various challenges faced by them and the career opportunities in Banking Sector.
3. **“Carrier Opportunities for Management Students in Government Sectors” by Mr. Dilip Rege, Dy. Excise Commissioner** Mr. Rege briefed the students about various opportunities and challenges for Management students in Govt. Sector and he also cited the role and importance of Corporate Social Responsibilities and individual social responsibilities that an individual should shoulder.
4. **“Inventory Management and JIT Technique” by Prof. V. S. Daund.** Prof. Daund detailed the Process and importance of Inventory Management in any Manufacturing Organisations along with history and use of JIT Technique in Purchasing and Manufacturing functions in an organization.

5. **“Data Warehousing and Data Mining”** by Prof. Swati Bhavsar Prof. Bhavsar stressed on the uses and benefits of Data Warehousing and Data Mining in today’s corporate world.



• **ACTIVITIES CONDUCTED:**

- I. **Shubharambh:** An Induction Program ‘Shubharambh’ is organized the College to officially welcome MBA Part I students every year in the month of August.



- II. **Ice Breaking Session:** One Day Ice Breaking Session was organized for the Students of MBA Part I and Part II at The Students were accompanied by the faculty members. The main aim of this session was to bridge the gap between the MBA Part I and Part II students.



III. **Independence Day and Tree Plantation:** Independence Day is celebrated which was followed by Tree Plantation Program. By the hands of Mr. Kunalbhau Darade, Dr. Gajanan Kharate, Dr. Mrs. V. H. Patil, Dr. Yogesh Gosavi and Prof. C. D. Mohod.



IV. **Dahi Handi:** Dahi Handi Festival is celebrated every year in the MCMRC college campus. Such activity is organized for developing the team building and team spirit amongst the students and boosting the group dynamics.



V. **“Matoshri Champions League”**: “Matoshri Champions League” is initiated in MCMRC. One Faculty Member is appointed as the Faculty In charge for the same. Total 10 activities were planned under the League. All the Students of MBA Part I and Part II are divided into 10 groups and each group is assigned to one Faculty In charge. Out of 10 events, following events are conducted every year. The Winner Group of Overall Matoshri Champions League is awarded with Trophy & a Cash Prize of Rs. 5000/-. The Runner up Group is awarded with Trophy & a Cash Prize of Rs. 3000/-

a) **Poster Presentation Competition** is conducted by one of the Teacher-Guardian group. The main aim of this competition was to develop the advertising and presentation skills amongst the students. The Theme of this competition is based on social topic. The winner group and Runner up group are declared by the External Judge.



b) **Business Plan Competition** is conducted by another Teacher-Guardian group. The aim of this competition was to develop the abilities of preparing a full proof business plan for starting a new business in the future amongst the students. The winner group and Runner up group are declared by the External Judge.



c) **Case Study Competition** is conducted by another Teacher-Guardian group. The main aim of organizing this competition is to make the students capable of solving actual problems faced by corporate organizations and finding best possible solutions for solving them. The winner group and Runner up group are declared by the External Judge.

d) **ADITIKS – Ad Mad Show Competition** is conducted by another Teacher-Guardian. The aim of this competition was to inculcate the advertising skills and tactics amongst the students. The winner group and Runner up group are declared by the External Judge.



- e) **Infotainment – Documentary Competition** is conducted by one of the Teacher-Guardian group. The main aim is to acquaint students with the current issues and teach them the art of preparing quality documentary. The winner group and Runner up group are declared by the External Judge.
- f) **Biz Quiz - Management Quiz** competition is also organized by one group. The main aim is to test the knowledge of the students related to management and general knowledge. The winner group and Runner up group are declared by the External Judge.



- g) **Best Manager Competition** is conducted by one of the Teacher-Guardian group. The aim behind organizing this event is that the students should be able to handle / tackle various situations related to the corporate world in a tactful way by using Management tactics. The winner group and Runner up group are declared by the External Judge.
- h) **One Minute Competition** is conducted by one of the Teacher-Guardian group. The main aim behind organizing this event is that the students should be able to do proper Time Management in whatever work they perform. The winner group and Runner up group are declared by the External Judge.



- i) **Industry Interface Competition** is conducted by one of the Teacher-Guardian group. The main aim of this event is to acquaint the students with

various industries operating in the market and the Top 3 and bottom 3 Companies of each industry. The winner group and Runner up group are declared by the External Judge.

- VI. **Ganesh Festival:** Ganesh Festival is celebrated in the college every year. This activity is also organized for developing the team building and team spirit amongst the students and boosting the group dynamics in them.



Fresher Party: A Fresher Party is also organized by MBA Part II students in 1st semester to Welcome MBA Part I students every year.



VII. **CSR and Dare To Crack Activity:** As a part of Corporate Social Responsibility, all the Faculty Members conducted **Personality Development and Career Guidance Workshops along with an Inter College Competition** in various under graduate colleges in and around Nashik City. Following were some of the colleges:

- a) Modern College, Peth Road, Nasik.
- b) National Senior College, Sarda Circle, Nasik.
- c) Late Bindu Ramrao Deshmukh Arts & Commerce Women's College, Jail Road, Nasik Road.
- d) K. K. Wagh Senior College, Bhausaheb Nagar, Niphad.
- e) MGV's Arts, Science & Commerce College, Nampur.
- f) MVP's Ganpatdada More College, Niphad.
- g) MVP's K.K. Wagh College, Baswant Pimpalgaon.
- h) MGV's Arts, Science & Commerce College, Harsul.
- i) MVP's Arts, Commerce & Science College, Trimbakeshwar.
- j) KRA Arts, Science & Commerce College, Deola.
- k) MGV's Arts, Science & Commerce College, Surgana.



VIII. **MILAAP 2014- Alumni Meet:** Alumni Meet – MILAAP is organized on in MCMRC. All the Alumni students from Pioneer Batch till latest past out batch – attend the Alumni Meet with zeal.



XI. **Sports Day:** Sports Day is organized in MCMRC for MBA Part I and Part II students on the college ground. Cricket, Volley Ball, Kho-Kho, Carom and Chess competitions are organized during Sports Day.

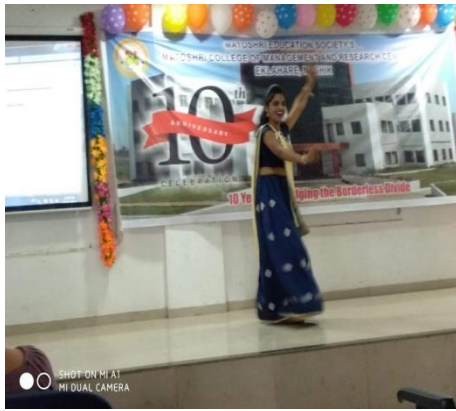


XII. **Trip:** A One Day Trip was organized for MBA Part I & Part II students at Alibaugh Beach, Maharashtra on Sunday, 2nd Mar 2014. The Teaching Staff accompanied the students for the trip.



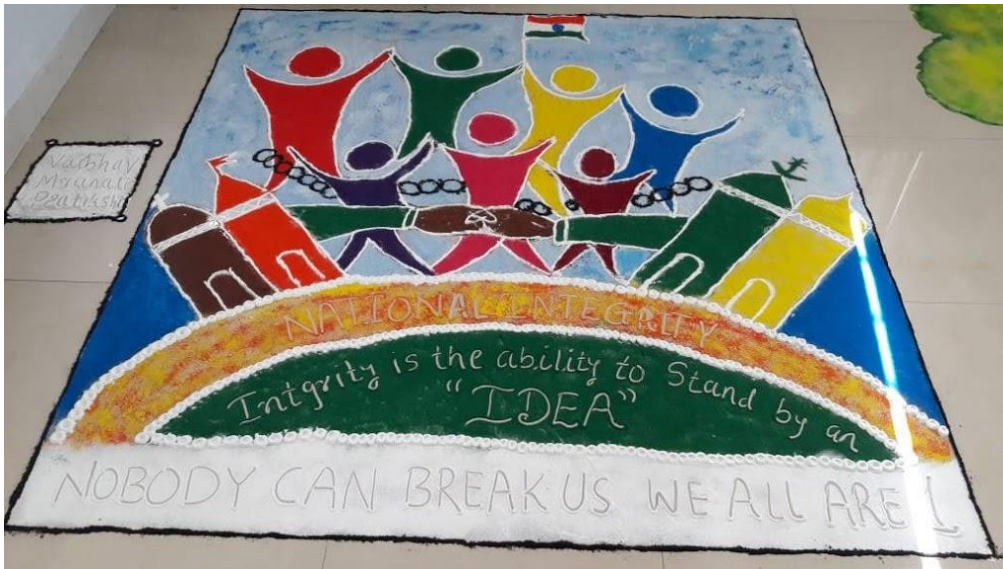
XIII. **“Yaariyan”, Farewell Party:** Farewell Party was given to MBA Part II students by MBA Part I students in the month of April 2014 at Hotel Darbari, College Road.





Rangoli Competition: Rangoli Competition is organized every year in the college. The theme of Rangoli Competition is based on Social Issues like Save Girl Child, National Integration, Save Environment and trees etc.





Clean India Mission: Clean India Mission is a nation-wide campaign in India for the period 2014 to 2019. This campaign is undertaken every year in MCMRC from 2014. It aims to clean up the streets, roads and infrastructure of MCMRC and surrounding areas. The campaign's official name is Swachh Bharat Abhiyan in Hindi and translates to "Clean India Mission" in English. The objectives of Swachh Bharat include eliminating open defecation through the construction of household-owned and community-owned toilets and establishing an accountable mechanism of monitoring toilet use.



Historical Places Visit: Historical Places Visit is organized every year by MCMRC; wherein all the students of MBA Part I and Part II are taken to Historical Places. Teachers also accompany the students for this visit. Till now, the visits were organized to Ramshej Foret, Swatantryveer Sawarkar Smarak, Anjineri and Shivneri Fort.



Visit to Orphanage Home: As s part of Social Responsibility, the staff and students of MCMRC visit Anath Balakashram at Khambale Village near Trimbakeshwar and donate wheat bags and other food items to the children there. Also they celebrate the Birthdays of students with the children of Ashram and Dr. Ratnakar Pawar, Head of Anath Balakashram every year.



Visit to Old Age Home: As s part of Social Responsibility, the staff and students of MCMRC visit Old Age Home at Eklahare Village and donate wheat bags and other food items to the old People there. Also they celebrate the Birthdays of students with the old People of Ashram every year.



Flower Decoration Competition: Flower Decoration Competition is also organized every year in the college. Students participate and exhibit their decoration skills during this competition.



Teachers' Day Celebration: Teachers' Day is the day which is celebrated to honor the teachers. It is celebrated on 5th of September in the memory of Dr. Sarvepalli Radhakrishnan. On this day, teachers and students report to the college as usual but the usual activities and classes are replaced by activities of celebration, thanks and remembrance. One Senior Teacher of the college is felicitated every year on this occasion.



Cultural Week is celebrated every year wherein various days are celebrated like Traditional Day, Mismatch Day, Group Day, Chocolate Day etc.



Best out of Waste Competition is also organized every year by the college wherein students use their creativity and prepare useful and decorative articles out of waste materials found in college and home. The main aim of this competition is to reduce and reuse waste and protect the Environment from getting polluted.



Entrepreneur Meet is also organized by the college wherein the Alumni students who have become entrepreneurs are invited along with the other entrepreneurs. They interact with the students and encourage them to startup their own enterprises.

