

# SAVITRIBAI PHULE PUNE UNIVERSITY

(Formerly University of Pune)



EXAMINATION CIRCULAR NO.363 OF. 2019

PROGRAMME OF M.B.A. SEMESTER - (I to IV) (2016 PATTERN)

Examination of OCT/NOV-2019

(Under Faculty of COMMERCE AND MANAGEMENT : B)MANAGEMENT)

## INSTRUCTIONS FOR CANDIDATES

- Candidates are required to be present at the examination centre, THIRTY MINUTES before the time fixed for paper.
- Candidates are forbidden from taking any material into the examination hall, that can be used for malpractice at the time of examination.
- **Candidates are requested to see the Notice Board at their place of examination regularly for changes if any, that may be notified later in the program.**
- No request for any special concession such as a change in time or any day fixed for the University Examination on any ground shall be granted.
- **Candidates are requested to note the Day, Date and Time of every Paper on every day.**
- Use of non programmable calculator is permitted.

**PROGRAMME OF M.B.A. SEMESTER - (I to IV)  
(2016 PATTERN)/363/S-2019**

<b>Day &amp; Date</b>	<b>SEMISTER-II Time-10.00 AM To 12.15 PM</b>	<b>SEMISTER-IV Time-02.00 PM To 04.15 PM</b>
Tuesday 26/11/2019	<b>201:-</b> MARKETING MANAGEMENT	<b>401:-</b> Managing for Sustainability
Wednesday 27/11/2019	<b>202:-</b> FINANCIAL MANAGEMENT	<b>403 BIM:-</b> Banking Regulations and Legal Aspects
		<b>403 DFM:-</b> Defence Economics
		<b>403 ED:-</b> Social Entrepreneurship
		<b>403 FBM:-</b> Essentials of Family Business Management - II
		<b>403 FIN :-</b> Indirect Taxation
		<b>403 HM:-</b> Introduction to Medical / Healthcare Terminology
		<b>403 HR :-</b> Employment Relations
		<b>403 IB:-</b> International Business Environment
		<b>403 IT:-</b> Software Project Management
		<b>403 MC:-</b> Strategic Brand Management
		<b>403 MKT:-</b> Services Marketing
		<b>403 OPE:-</b> Operations Strategy and Research
		<b>403 RABM:-</b> Rural Credit and Finance
		<b>403 RM:-</b> E - Commerce and Digital Marketing in Retail
		<b>403 SCM:-</b> Strategic Supply Chain Management
		<b>403 SER:-</b> Strategic Services Marketing
	<b>403 THM:-</b> Strategic Hospitality Management	
	<b>403 TM:-</b> Technology Competition and Strategy	
Thursday 28/11/2019	<b>203:-</b> HUMAN RESOURCE MANAGEMENT	<b>404 BIM:-</b> Trends in Insurance Management
		<b>404 DFM:-</b> National Power and Defence Policy
		<b>404 ED:-</b> Investing in Sciences & Technology
		<b>404 FBM:-</b> Managing Innovation - II

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Thursday 28/11/2019		<b>404 FIN:-</b> International Finance
		<b>404 HM:-</b> Strategic Planning and Healthcare Management
		<b>404 HR:-</b> Strategic Human Resource Management
		<b>404 IB:-</b> Indian Economy and Trade Dependencies
		<b>404 IT:-</b> Enterprises Resource Planning (ERP)
		<b>404 MC:-</b> Internet Marketing II
		<b>404 MKT:-</b> Sales and Distribution Management
		<b>404 OPE:-</b> Total Quality Management
		<b>404 RABM:-</b> Rural Marketing -II
		<b>404 RM:-</b> International Retailing
		<b>404 SCM:-</b> Knowledge Management in Supply Chains
		<b>404 SER:-</b> Sectoral Services Management
		<b>404 THM:-</b> Tourism Planning and Development
	<b>404 TM:-</b> Managing Innovation - II	
Friday 29/11/2019	<b>204:-</b> DECISION SCIENCE	
Saturday 30/11/2019	<b>205:-</b> OPERATIONS & SUPPLY CHAIN MANAGEMENT	
Monday 02/12/2019	<b>206:-</b> MANAGEMENT INFORMATION SYSTEMS	

<b>Day &amp; Date</b>	<b>SEMISTER-I Time-10.00 AM To 12.15 PM</b>	<b>SEMISTER-III Time-02.00 PM To 04.15 PM</b>
Tuesday 03/12/2019	<b>101:-</b> ACCOUNTING FOR BUSINESS DECISIONS	<b>301:-</b> Strategic Management
Wednesday 04/12/2019	<b>102:-</b> ECONOMIC ANALYSIS FOR BUSINESS DECISIONS	<b>302:-</b> Enterprise Performance Management
Thursday 05/12/2019	<b>103:-</b> LEGAL ASPECTS OF BUSINESS	<b>303:-</b> Startup and New Venture Management
Saturday 07/12/2019	<b>104:-</b> BUSINESS RESEARCH METHODS	<b>305 BIM:-</b> Banking Concepts and Operations
		<b>305 DFM:-</b> Evolution of Strategic Thought of Defence

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Saturday 07/12/2019		<b>305 ED:-</b> Change, Creativity, Innovation and Entrepreneurship
		<b>305 FBM:-</b> Essentials of Family Business Management - I
		<b>305 FIN:-</b> Direct Taxation
		<b>305 HM:-</b> Introduction to Healthcare Management
		<b>305 HR:-</b> Labour & Social Security Laws
		<b>305 IB:-</b> International Business Economics
		<b>305 IT:-</b> IT Management and Cyber Laws
		<b>305 MC:-</b> Integrated Marketing Communication
		<b>305 MKT:-</b> Contemporary Marketing Research
		<b>305 OPE:-</b> Planning and Control of Operations
		<b>305 RABM:-</b> Agriculture and Indian Economy
		<b>305 RM:-</b> Introduction to Retailing
		<b>305 SCM:-</b> Essentials of Supply Chain Management
		<b>305 SER:-</b> Services Business Management
		<b>305 THM:-</b> Fundamentals of Hospitality Management
	<b>305 TM:-</b> Fundamentals of Technology Management	
Monday 09/12/2019	<b>105:-</b> ORGANIZATIONAL BEHAVIOUR	<b>306 BIM:-</b> Principles and Practices of Insurance
		<b>306 DFM:-</b> Strategic Defence Management
		<b>306 ED:-</b> Finance for Entrepreneurs
		<b>306 FBM:-</b> Managing Innovation - I
		<b>306 FIN:-</b> Financial System of India, Markets and Services
		<b>306 HM:-</b> Information Technology in Healthcare
		<b>306 HR:-</b> Human Resource Accounting & Compensation Management
		<b>306 IB:-</b> Export Documentation and Procedures

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Monday 09/12/2019		<b>306 IT:-</b> E-Business and Business Intelligence
		<b>306 MC:-</b> Internet Marketing I
		<b>306 MKT:-</b> Consumer Behaviour
		<b>306 OPE:-</b> Inventory Management
		<b>306 RABM:-</b> Rural Marketing I
		<b>306 RM:-</b> Retail Stores and Operation Management
		<b>306 SCM:-</b> Logistics Management
		<b>306 SER:-</b> Services Performance Management
		<b>306 THM:-</b> Tourism and Travel Management
		<b>306 TM:-</b> Managing Innovation - I
Tuesday 10/12/2019	<b>106:-</b> BASICS OF MARKETING	

NOTE: -

The practical and oral examination will be held before theory examination.

Ganeshkhind, Pune - 411 007

**Ref.No/XCT/1309**

**Date:12/10/2019**

**Director**  
**Board of Examinations And Evaluation**