

Semester	IV	Specialization	Finance
Course Code	414 FIN	Type	Elective
Course Title	Principles of Insurance		

Course Objectives:	
1	To understand the various operations involved in managing insurance.
2	To understand the pricing, financing and risk diversification strategies of insurance companies

Syllabus:

Unit Number	Content	Sessions
1	Fundamentals: Functions and Organization of Insurance -Types of Organization– Organization Structure-Function of Insurers	4+1
2	Underwriting, Claims, Intermediaries: Underwriting - Objectives and Principles- Underwriting in Life Insurance - Underwriting in Non- Life Insurance. Claims Management – Principles - Claim Settlement in Life Insurance - Claim Settlement in General Insurance - Repudiation of Claims. Insurance Intermediaries - Distribution of Insurance products - Role of Intermediaries - Surveyors and Loss Assessors - Third Party Administrators – Agents – Brokers - Corporate Agents- Banc assurance — Ombudsman – Lok-Adalats	5+1
3	Pricing And Finance: Insurance Pricing - Pricing Objectives - Types of Rating - Rating Considerations - Rating in Life Insurance - Rate Making Entities – Rate Making in General Insurance – De tariffing and its impact in India. Financial Aspects of Insurance Companies - Balance Sheet, Profit and Loss Account of Insurance Companies - Ratio Analysis in Insurance Companies - Risk Return Trade off -Measuring Financial Performance	6+1
4	Marketing of Insurance Products: Marketing of Insurance Products – Marketing Practices - Critical success Factors for Insurance Marketers – Distribution Channels - e-Commerce in Insurance Industry - Case studies of Indian Companies	5+1
5	Risk Management: Reinsurance - Principles, Role, Nature and Techniques of Reinsurance - Reinsurance in Indian Perspective - Global Reinsurance Market - Reinsurance Trading. Risk Management in Insurance Companies - Evaluation of Risk in Insurance Services - Risk Management Systems - Management of Systematic Risk - IRDA Framework for Risk Management – Catastrophe (CAT)Bonds	5+1

Learning Sources:		
1	Text Books	Insurance and Risk Management, 2nd Edition, P.K.Gupta, Himalaya Publishin House Insurance, Principles and Practice, S.N.Mishra, S.B.Mishra, S Chand Principles of Insurance Management, Neelam Gulati, Excel Books Legal & Regulatory Aspects of Insurance by NIA Elements of Actuarial Science by NIA Insurance Business Environment & Insurance Company Operations by NIA Financial Management & Insurance Accounting by NIA
2	Reference Books	Principles of Risk Management and Insurance,9th Edition, George Rejda, Pearson BooksEducation Risk Management and Insurance by Trieschmann
3	Supplementary Reading Material	Economic Times, Business Standard
4	Websites	National Insurance of India www.actuariesindia.org ,
5	Journals	Journal of Insurance Management